

## 2011 FALL CAMPAIGN AND EMPHASIS

*Saving Lives, Transforming Communities*

Fall 2011

It is such a pleasure to write you this letter about the wonderful ways we are making a difference together in the lives of the poor, the powerless and the marginalized through Covenant World Relief. This year we have responded to disasters in China, Congo, Haiti, India, Indonesia, Ivory Coast, Kenya, Japan, Libya, Mexico, Pakistan, Somalia, South Sudan, Sri Lanka, and the US. Our community development projects have served in a variety of areas in over 20 countries. Please make sure you watch the 2011 highlights video to learn more.

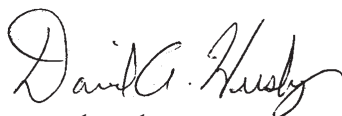
This year's theme is "*saving lives, transforming communities.*" Many people know the ways CWR saves lives through disaster relief, but we are about much more than relief. The majority of our time, money and resources go to long-term holistic community development. Community development actually reduces the risks associated with disasters and will provide for long-term change.

Covenant World Relief receives the majority of its attention and financial support during the months of October, November, and December. We are thankful for this emphasis on Covenant World Relief during the fall, but it is important for you and your church to stay connected to Covenant World Relief year-round. In order to help you do this, we have several ways for you to connect all year with CWR, including:

- **CWR updates** which are available 4 times per year (available online, by mail or by email)
- Corresponding **bulletin inserts** (available online)
- A brand new **website** with more up-to-date information and giving opportunities
- **Blog** with in-depth information on projects
- **Facebook page** to stay connected to the day-to-day happenings in CWR

We are deeply thankful for your ongoing support of Covenant World Relief—both for disaster response and community development. Because of you, lives are being forever changed around the world.

Serving in the Kingdom together,



David Husby



Chrissy Palmerlee



Kellynne Meyers

This year, Covenant World Relief fall campaign materials *will not* be automatically sent to your church in bulk. Instead, we will be sending one sample of each of the resources available and asking you to **order additional materials online** at [www.CovChurch.org/cwr](http://www.CovChurch.org/cwr). The resources you order online are all available at no cost, but by not sending large quantities to every church we cut down on excess postage and printing expenses. If you have any questions or need help ordering, please contact us at [covenant-worldrelief@covchurch.org](mailto:covenant-worldrelief@covchurch.org) or 773.784.3000.

## RESOURCE MATERIALS

One sample of each of the following resources will be automatically sent to your church by early-October. Additional copies are available for free by ordering online at [www.CovChurch.org/cwr](http://www.CovChurch.org/cwr).



*Fall 2010 CWR Update*—Covenant World Relief Updates are filled with stories and news on the work of CWR. Please order additional copies to distribute to your church through your Sunday bulletin or mailings.



*Fall 2010 Bulletin Inserts*—These bulletin inserts are based on the information in the Fall Update and are available for download **online**. You can choose whether you want the black and white or color version.



*Covenant World Relief Brochure*—This brochure provides a great overview of the work of Covenant World Relief.



*Socorro Mundial del Pacto*—Este nuevo folleto ofrece un resumen de la obra de Socorro Mundial del Pacto. Por favor solicite copias adicionales para distribuir en su iglesia a través de su boletín o envío por correo.



*Covenant World Relief Poster*—This new poster is perfect for displaying on church bulletin boards or in your office. It gives a visual highlight of the work of Covenant World Relief.



*DVD*—This DVD has several videos and power points on it including an overview of Covenant World Relief, highlights from the past year and several short videos from projects around the world.



*Offering Envelopes*—Please order additional envelopes to distribute to your church. These envelopes can be used year-round as well as on the Sunday you choose to take a special CWR offering.



*Soup Can Lids and Labels*—These lids and labels create a bank when attached to an empty soup can.

*Please note that our address has changed and you will need to order new soup can labels this year.*

## OTHER RESOURCES

- [www.covchurch.org/cwr](http://www.covchurch.org/cwr)
- [blogs.covchurch.org/cwr](http://blogs.covchurch.org/cwr)
- [www.facebook.com/covenantworldrelief](http://www.facebook.com/covenantworldrelief)
- [www.flickr.com/photos/ecc-official](http://www.flickr.com/photos/ecc-official)

## 2011 TIMELINE

*Late September*—Sample set of materials sent to each church (update, poster, DVD, brochure, offering envelope and soup can labels)

*November 13-27*—CWR Emphasis in ECC churches on a Sunday that is most convenient for your church schedule

For ordering information or for further details regarding resources available, visit [www.covchurch.org/cwr/materials](http://www.covchurch.org/cwr/materials). You can contact us at [covenantworldrelief@covchurch.org](mailto:covenantworldrelief@covchurch.org) or 773.784.3000 with any additional questions or feedback.



COVENANT WORLD RELIEF

8303 West Higgins Road • Chicago, Illinois 60630 • Phone 773-784-3000 • [www.covchurch.org/cwr](http://www.covchurch.org/cwr)